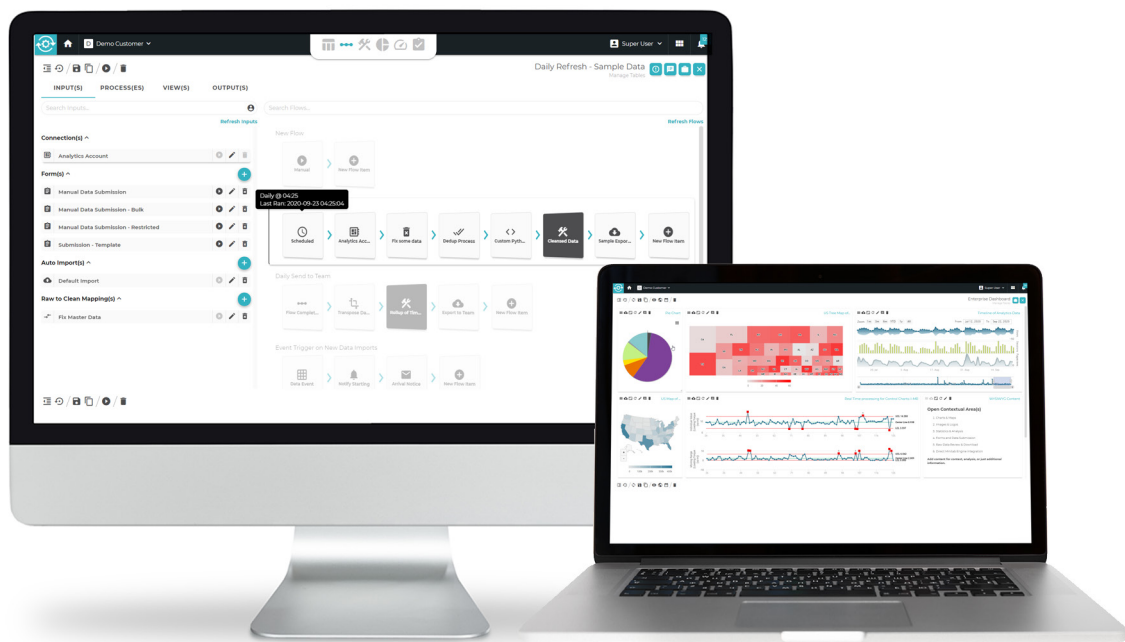




Minitab Connect®

Automate reports to share and track information for meaningful business intelligence. Instant alerts communicate changes requiring action or a deeper dive into your data.

Why continue building the same report and analysis every day, week or month? Use Minitab dashboards to set-up your report to run regularly and be shared easily with those that need to see it. Automatic updates allow you to monitor key processes and performance indicators. Alarms enable you to go beyond ordinary BI tools to communicate a change. Take action to improve or dive deeper into your data for further analysis with Minitab Statistical Software.

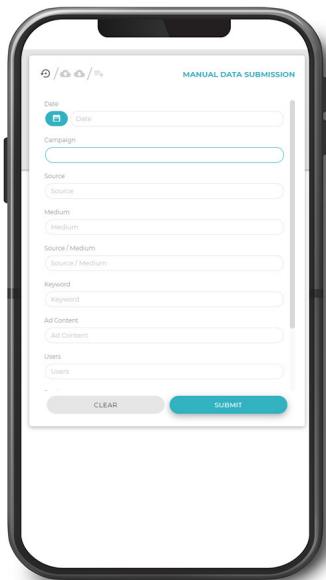
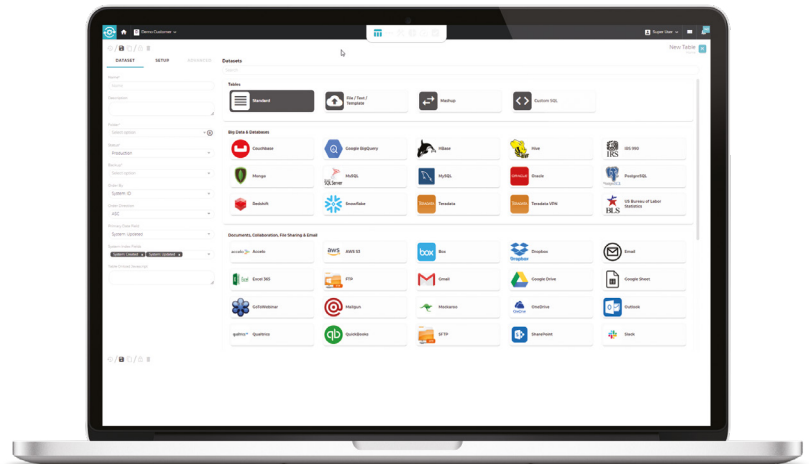




Access

Self-service data access

Access and integrate your data from a variety of sources. Stop wasting precious time formatting and blending CSVs and spreadsheets. Minitab Connect allows you to set-up your analytics dashboard once and automatically updates as your data changes.



Form-based data collection supports data quality

Customizable forms enable direct data entry, creating efficiencies by eliminating the need for spreadsheet sharing and uploads. Embedded validation tools and automated workflows reduce errors and standardize processes.



Prepare

Search and explore data to uncover insights

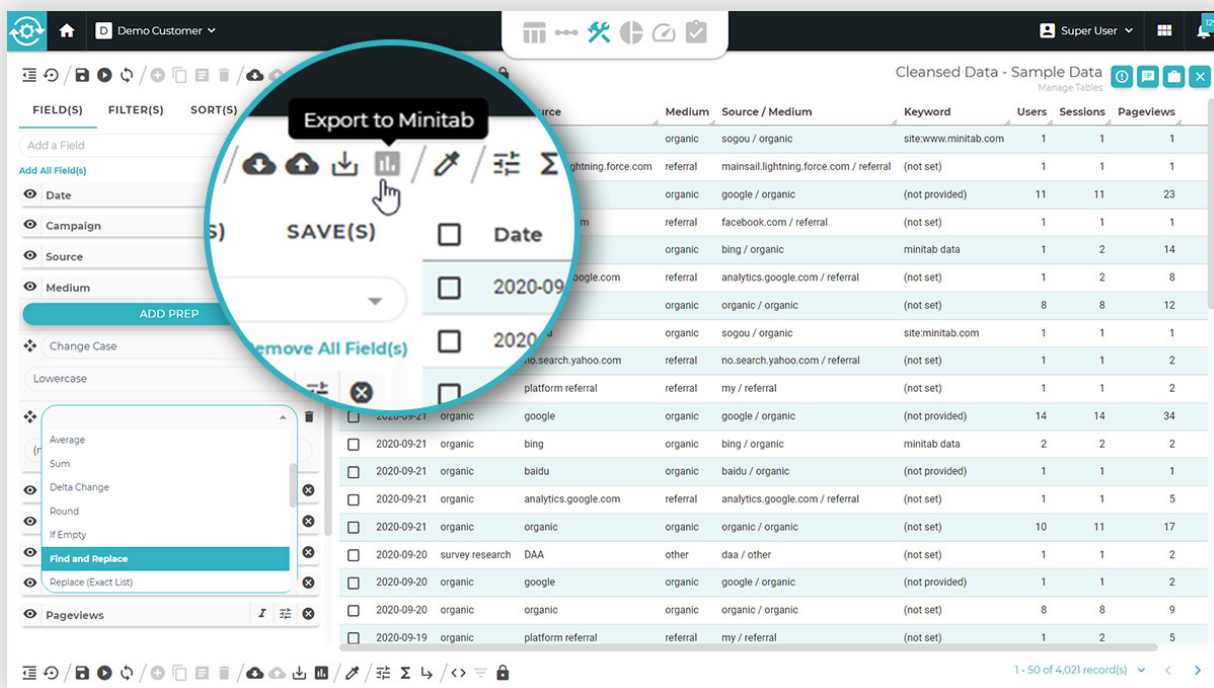
Self-service data preparation tools empower users – from data scientists to business analysts – to quickly profile, curate, enrich, and shape diverse datasets using a spreadsheet-like interface.

Collaborative tools help maximize productivity

Data preparation steps can be shared with other users as repeatable workflows, eliminating repetitive data setup processes.

One-click delivery for in-depth analysis

Seamless access allows users to send prepped data directly into Minitab® Statistical Software.





Visualize

Interactive visuals for deeper understanding

Dynamic, real-time charting with interactive elements allow users to explore data and drill down to answer more questions.



Dynamic tools to encourage reporting engagement

Dashboarding tools include highly flexible, configurable design and formatting options to facilitate meaningful reporting.

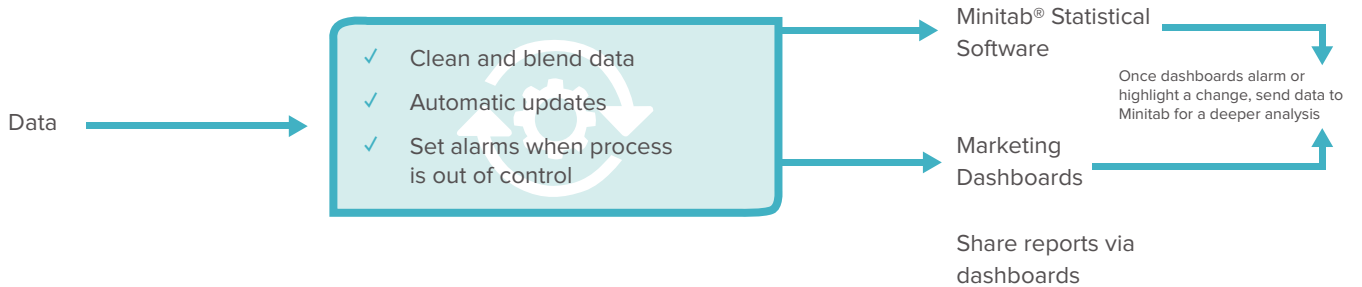
Deliver insights that inspire action

Data visualizations and dashboards can be shared - securely - with relevant stakeholders across the enterprise and beyond.



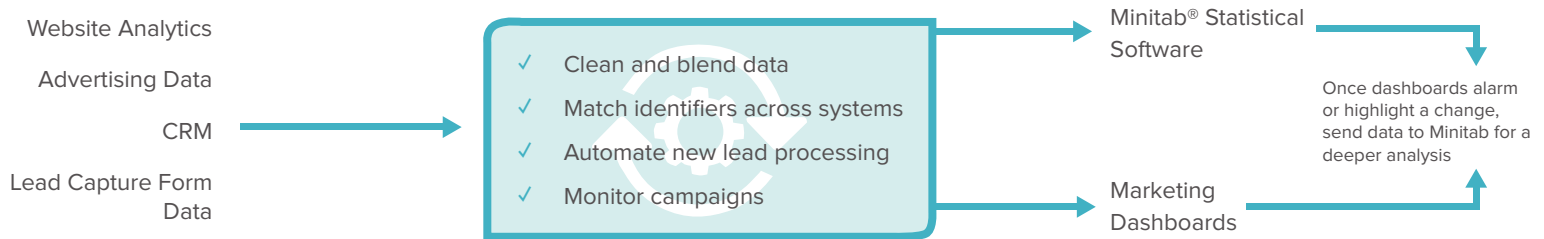
Quality and Continuous Improvement

Access and prepare data for automated monitoring of processes and KPIs on dashboards. Go beyond Business Intelligence with instant alerts communicating changes in your process or performance that require action or a deeper dive into your data for further analysis.



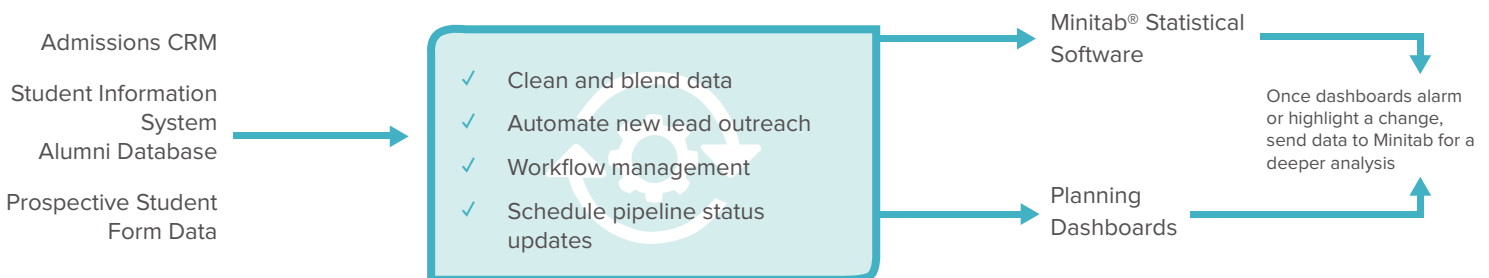
Marketing

Drive strategic digital marketing with blended data and automated workflows for comprehensive campaign tracking, enhanced ROI analysis, and multi-touch attribution.



University

Support student data management by blending relevant data sources to update admissions pipeline inform financial planning and enhance capacity analyses.



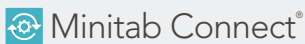
Minitab Connect[®]

Integrate, Automate, Monitor & Report

Talk to Minitab today

minitab.com/connect

Automation and Reporting



Integrate and transform data for analysis, reporting and monitoring

Data Analysis & Predictive Modeling



Powerful statistical software everyone can use



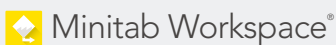
Machine learning and predictive analytics software

Model Deployment and Monitoring



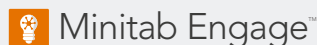
Model lifecycle management on a simple yet powerful platform

Visual Business Tools



Visual tools to ensure process and product excellence

Project Ideation & Execution



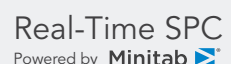
Start, track, manage, and execute innovation and improvement initiatives

Self-Paced Learning



Master statistics and Minitab anywhere with online training

Quality Solutions



Monitor, respond, and deliver immediate quality and process monitoring

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